NEWSPRINT DIVISION

MONTHLY STATISTICAL REPORT
(In Metric Tonnes)

AMERICAN PAPER INSTITUTE
260 Madison Avenue, New York, N.Y. 10016

REPORT FOR FEBRUARY, 1990

* Estimated Total U.S. Consumption of newsprint was down 1% for February 1990 compared to February 1989. (Page 6)

* Advertising Expenditures by media show newspapers as percent of total in 1987 - 26.8%, 1988 - 26.4% and 1989 preliminary of 26.0%. (Page 11)

TOTAL U.S. NEWSPRINT CONSUMPTION AND NEWSPRINT SHIPMENTS FROM NORTH AMERICA

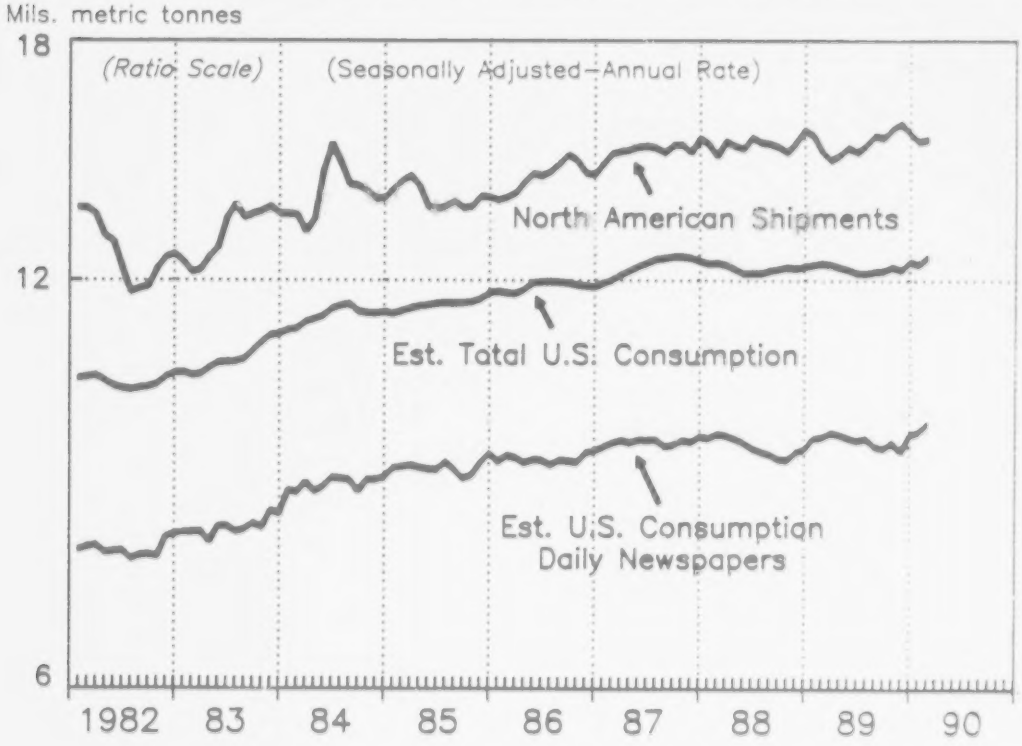

TABLE OF CONTENTS

	Pages		Pages
Mill Statistics	3-5	Annual Historical Data	13
Consumption and Stocks	6-7	Recycling	10 and 14
Operating Rates	7	Overseas	12-13
Regional Statistics	8-9	Capacity	14

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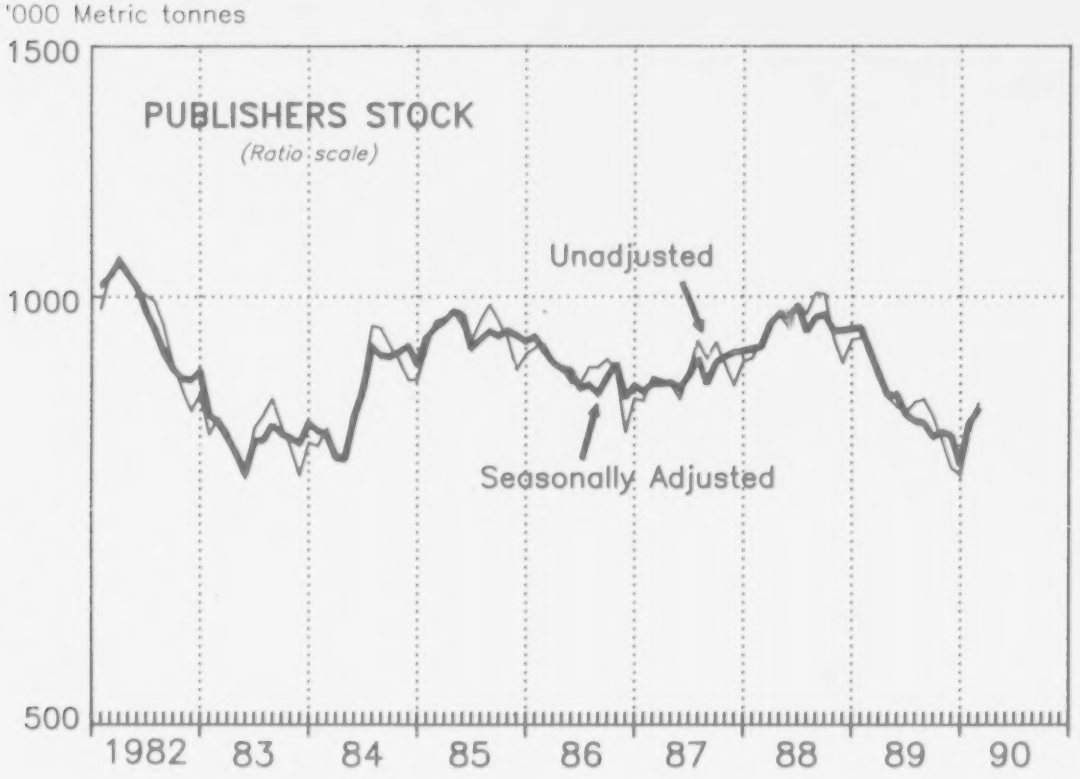
ISSUED: 3/29/90



UNITED STATES COMPANIES PARTICIPATING IN REPORT

Augusta Newsprint Company
Bear Island Paper Company
Boise Cascade Corporation
Bowater Inc.
Champion International Corp.
FSC Paper Company, L.P.
Garden State Paper Company
Golden State Newsprint Co. Inc.
Great Northern Paper Company
Inland Empire Paper Company
James River Corporation
Manistique Papers, Inc.
Newsprint South, Inc.
North Pacific Paper Company
Ponderay Newsprint Company
Smurfit Newsprint Corporation
Southeast Paper Mfg. Company
Stone Container Corporation

Data for non-reporting company have been estimated.

In addition to the above contributing companies, the inputs for this report are dependent upon data received from the Canadian Pulp & Paper Association, the American Newspaper Publishers Association, and the U.S. Bureau of Census.

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NEWSPRINT STATISTICS

(In Thousands of Metric Tonnes)

(Not Seasonally Adjusted)

	NORTH AMERICA											
	PRODUCTION				SHIPMENTS				STOCKS-END OF MONTH			
	1988	1989	1990	% Change	1988	1989	1990	% Change	1988	1989	1990	% Change
January	1,262.2	1,298.4	1,299.2R	+ 0.1	1,141.7	1,191.2	1,212.7R	+ 1.8	345.7	443.6	464.2R	+ 4.6
February	1,237.4	1,172.6	1,209.4	+ 3.1	1,203.7	1,132.5	1,185.8	+ 4.7	379.4	483.8	487.8	+ 0.8
March	1,325.8	1,264.6			1,328.0	1,264.7			377.1	483.6		
April	1,265.2	1,252.5			1,222.3	1,217.1			420.0	519.1		
May	1,314.2	1,287.7			1,305.9	1,304.6			428.3	502.1		
June	1,236.0	1,240.7			1,293.1	1,261.2			371.3	481.7		
July	1,250.9	1,288.7			1,213.8	1,247.0			408.2	523.4		
August	1,295.3	1,299.3			1,295.3	1,280.3			408.2	542.3		
September	1,223.8	1,229.0			1,266.1	1,299.6			365.8	471.7		
October	1,313.3	1,323.3			1,250.3	1,329.8			428.8	465.2		
November	1,272.8	1,255.4			1,289.4	1,297.0			412.3	423.6		
December	1,269.5	1,250.3			1,345.5	1,296.3			336.3	377.6		
2 MONTHS	2,499.6	2,471.0	2,508.6	+ 1.5	2,345.4	2,323.7	2,398.5	+ 3.2				
TOTAL YEAR	15,266.4	15,162.5			15,155.1	15,121.3						

R - Revised

	DISTRIBUTION OF NORTH AMERICAN SHIPMENTS											
	TO UNITED STATES				TO CANADA				TO OTHER MARKETS			
	1988	1989	1990	% Change	1988	1989	1990	% Change	1988	1989	1990	% Change
January	952.7	954.8	992.4R	+ 3.9	89.5	99.4	92.0	- 7.4	99.5	137.0	128.3	- 6.4
February	975.9	888.0	949.1	+ 6.9	95.2	87.5	92.4	+ 5.6	132.6	157.0	144.3	- 8.1
March	1,065.8	999.0			105.4	88.4			156.8	177.3		
April	985.8	939.7			97.6	94.5			138.9	182.9		
May	1,016.5	983.4			104.4	105.0			185.0	216.2		
June	1,006.8	971.0			101.3	94.7			185.0	195.5		
July	955.7	959.6			96.5	87.0			161.6	200.4		
August	1,018.4	999.3			95.5	89.9			181.4	191.1		
September	1,013.0	994.2			99.7	91.7			153.4	213.7		
October	995.0	1,033.3			101.7	104.7			153.6	191.8		
November	993.5	1,026.3			110.1	99.0			185.8	171.7		
December	1,043.2	1,032.1			101.0	99.4			201.3	164.8		
2 MONTHS	1,928.6	1,842.8	1,941.5	+ 5.4	184.7	186.9	184.4	- 1.3	232.1	294.0	272.6	- 7.3
TOTAL YEAR	12,022.3	11,780.7			1,197.9	1,141.2			1,934.9	2,199.4		

SOURCE: Newsprint Division, American Paper Institute and Newsprint Section, Canadian Pulp and Paper Association
R - Revised

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NEWSPRINT STATISTICS

(In Thousands of Metric Tonnes)

(Not Seasonally Adjusted)

	UNITED STATES											
	PRODUCTION				SHIPMENTS				STOCKS-END OF MONTH			
	1988	1989	1990	% Change	1988	1989	1990	% Change	1988	1989	1990	% Change
January	452.3	460.2	501.9R	+ 9.1	437.2	436.9	497.2R	+13.8	51.2	71.4	61.2R	-14.3
February	434.4	403.6	462.4	+14.6	434.9	411.5	467.4	+13.6	50.7	63.6	56.2	-11.6
March	462.6	468.5			458.2	461.6			55.0	70.4		
April	451.0	448.8			446.1	441.8			59.9	77.5		
May	466.0	457.5			462.8	462.4			63.2	72.5		
June	444.8	451.7			448.6	451.8			59.4	72.5		
July	435.9	473.9			430.7	472.3			64.5	74.1		
August	461.4	462.3			458.8	469.1			67.1	67.3		
September	446.3	468.6			446.8	469.5			66.6	66.4		
October	460.5	477.2			460.5	477.6			66.6	66.0		
November	447.6	467.8			455.6	480.6			58.6	53.1		
December	464.0	482.9			474.5	479.6			48.1	56.4		
2 MONTHS	886.7	863.8	964.3	+11.6	872.1	848.4	964.6	+13.7				
TOTAL YEAR	5,426.8	5,523.0			5,414.7	5,514.7						

R - Revised

	DISTRIBUTION OF UNITED STATES SHIPMENTS								SHIPMENTS TO THE UNITED STATES FROM OVERSEAS			
	TO UNITED STATES				TO OTHER MARKETS							
	1988	1989	1990	% Change	1988	1989	1990	% Change	1988	1989	1990	% Change
January	412.7	396.6	458.3R	+15.6	24.5	40.3	38.9	- 3.5	16.5	15.2	24.3	+59.9
February	411.9	373.3	435.1	+16.6	23.0	38.2	32.3	-15.4	20.0	11.5		
March	435.6	424.7			22.6	36.9			23.1	26.4		
April	419.8	401.6			26.3	40.2			35.0	8.6		
May	435.0	419.3			27.8	43.1			19.5	18.0		
June	421.1	407.2			27.5	44.6			22.9	24.4		
July	390.4	410.6			40.3	61.7			18.6	5.6		
August	423.6	425.6			35.2	43.5			25.2	19.1		
September	411.3	430.1			35.5	39.4			37.3	31.0		
October	419.0	441.8			41.5	35.8			21.5	14.3		
November	416.8	448.8			38.8	31.8			20.8	9.9		
December	436.1	449.9			38.4	29.7			14.7	17.9		
2 MONTHS	824.6	769.9	893.4	+16.0	47.5	78.5	71.2	- 9.3				
TOTAL YEAR	5,033.3	5,029.5			381.4	485.2			275.1	201.9		

SOURCE: Newsprint Division, American Paper Institute and Bureau of Census.
R - Revised

NEWSPER005:004CHT.WP

NEWSPRINT STATISTICS

(In Thousands of Metric Tonnes)

(Not Seasonally Adjusted)

	CANADA											
	PRODUCTION				SHIPMENTS				STOCKS-END OF MONTH			
	1988	1989	1990	% Change	1988	1989	1990	% Change	1988	1989	1990	% Change
January	809.9	838.2	797.3	- 4.9	704.5	754.3	715.5	- 5.1	294.5	372.2	403.0	+ 8.3
February	803.0	769.0	747.0	- 2.9	768.8	721.0	718.4	- 0.4	328.7	420.2	431.6	+ 2.7
March	863.2	796.1			869.8	803.1			322.1	413.2		
April	814.2	803.7			776.2	775.3			360.1	441.6		
May	848.2	830.2			843.1	842.2			365.1	429.6		
June	791.2	789.0			844.5	809.4			311.9	409.2		
July	815.0	814.8			783.1	774.7			343.7	449.3		
August	833.9	837.0			836.5	811.2			341.1	475.6		
September	777.5	760.4			819.3	830.1			299.2	405.3		
October	852.8	846.1			789.8	852.2			362.2	399.2		
November	825.2	787.6			833.8	816.4			353.7	370.5		
December	805.5	767.4			871.0	816.7			288.2	321.2		
2 MONTHS	1,612.9	1,607.2	1,544.3	- 3.9	1,473.3	1,475.3	1,433.9	- 2.8				
TOTAL YEAR	9,839.6	9,639.5			9,740.4	9,606.6						

	DISTRIBUTION OF CANADIAN SHIPMENTS											
	TO UNITED STATES				TO CANADA				TO OTHER MARKETS			
	1988	1989	1990	% Change	1988	1989	1990	% Change	1988	1989	1990	% Change
January	540.0	558.2	534.1	- 4.3	89.5	99.4	92.0	- 7.4	75.0	96.7	89.4	- 7.5
February	564.0	514.7	514.0	- 0.1	95.2	87.5	92.4	+ 5.6	109.6	118.8	112.0	- 5.7
March	630.2	574.3			105.4	88.4			134.2	140.4		
April	566.0	538.1			97.6	94.5			112.6	142.7		
May	581.5	564.1			104.4	105.0			157.2	173.1		
June	585.7	563.8			101.3	94.7			157.5	150.9		
July	565.3	549.0			96.5	87.0			121.3	138.7		
August	594.8	573.7			95.5	89.9			146.2	147.6		
September	601.7	564.1			99.7	91.7			117.9	174.3		
October	576.0	591.5			101.7	104.7			112.1	156.0		
November	576.7	577.5			110.1	99.0			147.0	139.9		
December	607.1	582.2			101.0	99.4			162.9	135.1		
2 MONTHS	1,104.0	1,072.9	1,048.1	- 2.3	184.7	186.9	184.4	- 1.3	184.6	215.5	201.4	- 6.5
TOTAL YEAR	6,989.0	6,751.2			1,197.9	1,141.2			1,553.5	1,714.2		

SOURCE: Newsprint Section, Canadian Pulp and Paper Association.

NEWSPER005:005CHT.WP

(In Thousands of Metric Tonnes)

(Not Seasonally Adjusted)

	TOTAL UNITED STATES ESTIMATED CONSUMPTION											
	DAILY NEWSPAPERS (1)				ALL USERS				DAILY NEWSPAPERS TO TOTAL ALL USERS			
	1988	1989	1990	% Change	1988	1989R	1990	% Change	1988	1989R	1990	
January	708.7	711.1	729.3R	+ 2.3	953.0	957.0	968.0R	+ 1.1	74.4	74.5	75.3R	
February	717.8	691.9	693.6P	+ 0.2	958.0	929.0	920.0P	- 1.0	74.9	74.5	75.4P	
March	786.9	787.7			1,051.0	1,047.0			74.9	75.2		
April	760.8	791.2			1,014.0	1,051.0			75.0	75.3		
May	789.3	780.2			1,050.0	1,037.0			75.2	75.2		
June	734.6	740.5			989.0	983.0			74.3	75.3		
July	709.0	719.1			960.0	951.0			73.9	75.6		
August	723.5	742.7			988.0	1,000.0			73.2	74.1		
September	753.7	764.3			1,039.0	1,033.0			72.5	74.0		
October	813.1	823.8			1,126.0	1,109.0			72.2	74.3		
November	795.7	818.5			1,086.0	1,115.0			73.3	73.4		
December	757.4	766.1			1,030.0	1,029.0			73.5	74.5		
2 MONTHS	1,426.5	1,405.0	1,422.9	+ 1.3	1,911.0	1,886.0	1,888.0	+ 0.1				
TOTAL YEAR	9,050.5	9,139.1			12,244.0	12,241.0						

P - Preliminary R - Revised

(1) Based on data from AMPA - member newspapers in statistical sample.

(Seasonally Adjusted)

	TOTAL UNITED STATES ESTIMATED CONSUMPTION								TOTAL NORTH AMERICAN SHIPMENTS			
	DAILY NEWSPAPERS				ALL USERS							
	Seas. Adj.-3 Mon.Moving Avg. Annual Basis				Seas. Adj.-3 Mon.Moving Avg. Annual Basis				Seasonally Adjusted Annual Basis			
	1988	1989R	1990	% Change	1988	1989R	1990	% Change	1988	1989	1990	% Change
January	9,181	9,178	9,277R	+ 1.1	12,340	12,320	12,320R	-	14,614	15,068	15,179R	+ 0.7
February	9,258	9,201	9,410P	+ 2.3	12,360	12,350	12,480P	+ 1.1	14,970	14,758	15,467	+ 4.8
March	9,220	9,265			12,310	12,320			15,422	14,659		
April	9,172	9,232			12,230	12,260			14,699	15,030		
May	9,110	9,182			12,130	12,210			15,287	15,049		
June	9,027	9,141			12,150	12,140			15,296	14,740		
July	8,971	9,178			12,140	12,140			15,020	15,446		
August	8,930	9,050			12,200	12,180			15,230	15,232		
September	8,867	9,021			12,230	12,190			14,869	15,324		
October	8,859	9,124			12,270	12,280			14,944	15,708		
November	8,972	8,955			12,240	12,200			15,384	15,600		
December	9,026	9,231			12,280	12,390			15,611	15,175		
2 MONTHS AVERAGE ANNUAL RATE	9,219	9,189	9,343	+ 1.7	12,350	12,335	12,400	+ 0.5				

P - Preliminary R - Revised

SOURCE: American Newspaper Publishers Association, Newsprint Division, American Paper Institute and Newsprint Section, Canadian Pulp and Paper Association.

NEWSPER005:006CHT.WF

(In Thousands of Metric Tonnes)

	ANPA SURVEY OF NEWSPAPERS PUBLISHERS STOCK - END OF MONTH								End of Month - Day's Supply - Consumers' Stocks on Hand & in Transit (1)		
	UNADJUSTED				SEASONALLY ADJUSTED				ANPA SURVEY		
	1988	1989	1990	% Change	1988R	1989R	1990	% Change	1988	1989	1990
January	905.2	936.0	802.6R	-14.3	919.9	951.2	815.7R	-14.2	44	46	40R
February	931.0	925.1	841.1P	- 9.1	922.7	916.8	833.6P	- 9.1	44	44	40P
March	962.3	889.2			957.5	883.9			45	41	
April	971.8	850.0			973.7	852.6			46	41	
May	951.5	837.5			969.9	854.6			46	41	
June	989.5	829.2			986.5	826.7			52	43	
July	972.6	843.2			945.2	818.6			51	43	
August	1,006.6	847.9			967.9	815.3			48	40	
September	1,004.0	824.2			971.0	797.1			45	37	
October	935.5	793.0			946.9	803.4			42	35	
November	898.3	758.2			947.6	799.8			44	37	
December	932.5	749.1			949.6	762.8			49	38R	

P - Preliminary R - Revised

(1) Since stocks represent paper to be printed in the future, the Day's Supply is calculated by dividing publishers stocks in tons by the projected consumption in the next following month.

The projected consumption is based on the assumption that the seasonal adjusted rate in the coming month will be equal to the average of the two preceding months.

SOURCE: American Newspaper Publishers Association.

	OPERATING RATES								
	UNITED STATES			CANADA			NORTH AMERICA		
	1988	1989	1990	1988	1989	1990	1988	1989	1990
January	95.9	97.2	97.6R	99	99	94R	98.0	98.0	95.2R
February	98.5	94.3	99.2	102	100	94	100.4	97.8	96.1
March	98.1	98.5		101	95		100.1	96.5	
April	98.8	97.5		99	95		98.7	95.7	
May	98.8	96.0		100	96		99.6	95.9	
June	97.5	97.3		99	95		98.3	95.9	
July	94.5	98.0		96	96		95.5	96.4	
August	97.8	96.0		100	98		99.0	97.0	
September	97.8	98.4		96	94		96.4	95.7	
October	97.6	96.1		100	98		99.2	97.1	
November	98.1	96.4		98	97		98.3	96.5	
December	100.6	97.5		99	94		99.5	95.0	
2 MONTHS	97.1	95.8	98.4	100	99	94	99.2	97.9	95.6
TOTAL YEAR	97.8	96.9		99	96		98.6	96.5	

SOURCE: Newsprint Division, American Paper Institute and Newsprint Section, Canadian Pulp and Paper Association.

R - Revised

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NEWSPRINT SHIPMENTS BY DESTINATION

(In Thousands of Metric Tonnes)

YEAR	NORTH-EAST	EAST NORTH CENTRAL	WEST NORTH CENTRAL	SOUTH ATLANTIC	EAST SOUTH CENTRAL	WEST SOUTH CENTRAL	MOUNTAIN	PACIFIC	TOTAL DOMESTIC SHIPMENTS
United States									
1971	429	253	176	495	269	658	95	625	3,000
1972	453	281	182	548	283	696	117	659	3,219
1973	432	279	172	575	321	748	161	630	3,318
1974*	425	230	160	562	315	730	158	670	3,250
1974	411	221	154	543	304	705	152	646	3,136
1975	463	254	193	551	299	701	142	632	3,235
1976	479	234	185	589	300	735	136	637	3,295
1977	493	216	187	591	303	743	151	706	3,390
1978	429	199	174	540	307	849	168	667	3,333
1979	446	202	187	614	318	884	186	765	3,602
1980	468	238	193	813	325	940	222	859	4,058
1981	459	241	196	885	321	1,018	260	1,072	4,452
1982	453	269	178	801	314	1,008	238	990	4,251
1983	461	295	183	920	302	1,035	242	971	4,409
1984	487	297	160	1,042	315	1,136	266	1,104	4,807
1985	489	292	151	1,069	310	1,060	243	1,034	4,648
1986	538	304	154	1,117	322	974	277	1,091	4,777
1987	560	311	151	1,210	347	994	288	1,165	5,026
1988	553	303	133	1,232	353	999	271	1,189	5,033
Canada	SEE NOTE BELOW								
1971	1,969	1,660	358	589	103	24	187	686	5,576
1972	2,079	1,694	408	669	117	37	176	653	5,833
1973	2,122	1,746	434	789	128	55	196	749	6,219
1974*	2,237	1,920	456	807	159	73	192	723	6,567
1974	2,147	1,842	438	775	152	71	185	694	6,304
1975	1,711	1,480	315	570	93	62	145	603	4,979
1976	1,779	1,659	417	727	129	78	181	701	5,671
1977	1,873	1,607	387	739	111	74	204	756	5,751
1978	1,946	1,812	466	848	125	62	220	964	6,443
1979	1,974	1,813	480	755	132	71	229	915	6,371
1980	2,017	1,691	437	658	151	73	203	888	6,118
1981	2,099	1,683	427	689	161	60	210	732	6,061
1982	1,953	1,448	401	663	153	66	217	694	5,595
1983	2,099	1,493	441	685	182	104	248	782	6,034
1984	2,270	1,623	517	780	241	128	281	745	6,585
1985	2,275	1,631	509	738	252	163	268	838	6,674
1986	2,351	1,599	506	733	245	156	257	888	6,735
1987	2,495	1,672	538	805	229	176	303	869	7,087
1988	2,452	1,655	556	823	233	189	280	899	7,087
North America	SEE NOTE BELOW								
1971	2,398	1,913	534	1,084	372	682	282	1,311	8,576
1972	2,532	1,975	590	1,217	400	733	293	1,312	9,052
1973	2,554	2,025	606	1,364	449	803	357	1,379	9,537
1974*	2,662	2,150	616	1,369	474	803	350	1,393	9,817
1974	2,558	2,063	592	1,318	456	776	337	1,340	9,440
1975	2,174	1,734	508	1,121	392	763	287	1,235	8,214
1976	2,258	1,893	602	1,316	429	813	317	1,338	8,966
1977	2,366	1,823	574	1,330	414	817	355	1,462	9,141
1978	2,375	2,011	640	1,388	432	911	388	1,631	9,776
1979	2,420	2,015	667	1,369	450	957	415	1,680	9,973
1980	2,485	1,929	630	1,471	476	1,013	425	1,747	10,176
1981	2,558	1,924	623	1,574	482	1,078	470	1,804	10,513
1982	2,406	1,717	579	1,464	467	1,074	455	1,684	9,846
1983	2,560	1,788	624	1,605	484	1,139	490	1,753	10,443
1984	2,757	1,920	677	1,822	556	1,264	547	1,849	11,392
1985	2,764	1,923	660	1,807	562	1,223	511	1,872	11,322
1986	2,889	1,903	660	1,850	567	1,130	534	1,979	11,512
1987	3,055	1,983	689	2,015	576	1,170	591	2,034	12,113
1988	3,005	1,958	689	2,055	586	1,188	551	2,088	12,120

SOURCE: Newsprint Division, American Paper Institute and Newsprint Section, Canadian Pulp & Paper Association.

*Years 1971-1974 are predominately 32 lb. basis weight (52 g/m^2);years 1974-1988 are predominately 30 lb. basis weight (48.8 g/m^2)

NOTE: Canadian shipments have been revised back to 1982 (see page 5). Shipments by destination will be revised to reflect these changes in a later issue.

NORTH AMERICAN

NEWSPRINT SHIPMENTS BY DESTINATION

(In Thousands of Metric Tonnes)

SEE NOTE BELOW — SEE NOTE BELOW

REGION	QUARTER	UNITED STATES			CANADA			TOTAL NORTH AMERICA		
		1988	1989	% CHG.	1988	1989	% CHG.	1988	1989	% CHG.
New England	1 Q	41.7	39.5	-5.3	140.7	130.0	-7.6	182.4	169.5	-7.1
	2 Q	45.9	45.3	-1.3	157.6	148.4	-5.8	203.5	193.7	-4.8
	3 Q	48.2	44.1	-8.5	172.6	146.6	-15.1	220.8	190.7	-13.6
	4 Q	49.8			165.7			215.5		
	Year	185.6			636.6			822.2		
Middle Atlantic	1 Q	90.0	84.8	-5.8	464.2	410.2	-11.6	554.2	495.0	-10.7
	2 Q	94.9	94.1	-0.8	436.5	416.6	-4.6	531.4	510.7	-3.9
	3 Q	88.4	97.2	+10.0	440.6	419.8	-4.7	529.0	517.0	-2.3
	4 Q	93.5			474.0			567.5		
	Year	366.8			1,815.3			2,182.1		
East North Central	1 Q	71.8	80.4	+12.0	417.0	390.5	-6.4	488.8	470.9	+3.7
	2 Q	72.9	79.6	+9.2	407.3	376.2	-7.6	480.2	455.8	+5.1
	3 Q	78.2	81.1	+3.7	420.6	401.4	-4.6	498.8	482.5	+3.3
	4 Q	80.4			410.2	-		490.6		
	Year	303.3			1,655.1			1,958.4		
West North Central	1 Q	34.2	29.4	-14.0	138.2	116.1	-16.0	172.4	145.5	-15.6
	2 Q	33.5	35.8	+6.9	139.6	124.9	-10.5	173.1	160.7	-7.2
	3 Q	31.6	32.4	+2.5	138.9	129.5	-6.8	170.5	161.9	-5.0
	4 Q	33.6			139.7			173.3		
	Year	132.9			556.4			689.3		
South Atlantic	1 Q	323.9	301.2	-7.0	203.3	225.5	+10.9	527.2	526.7	-0.1
	2 Q	312.5	299.6	-4.1	213.4	225.7	+5.8	525.9	525.3	-0.1
	3 Q	288.7	300.4	+4.1	203.0	202.6	-0.2	491.7	503.0	+2.3
	4 Q	307.1			202.8			509.9		
	Year	1,232.2			822.5			2,054.7		
East South Central	1 Q	85.9	83.2	-3.1	63.0	38.2	-39.4	148.9	121.4	-18.5
	2 Q	93.0	79.9	-14.1	56.1	59.7	+6.4	149.1	139.6	-6.4
	3 Q	89.6	87.6	-2.2	61.0	47.7	-21.8	150.6	135.3	-10.2
	4 Q	84.9			52.7			137.6		
	Year	353.4			232.8			586.2		
West South Central	1 Q	234.4	242.3	+3.4	38.9	54.6	+40.4	273.3	296.9	+8.6
	2 Q	247.5	221.7	-10.4	49.5	56.8	+14.7	297.0	278.5	-6.2
	3 Q	254.0	253.7	-0.1	40.4	44.5	+10.1	294.4	298.2	+1.3
	4 Q	263.4			59.8			323.2		
	Year	999.3			188.6			1,187.9		
Mountain	1 Q	75.7	63.5	-16.1	69.3	69.7	+0.6	145.0	133.2	-8.1
	2 Q	71.4	73.3	+2.7	68.2	66.3	-2.8	139.6	139.6	-
	3 Q	57.3	68.5	+19.5	69.6	61.2	-12.1	126.9	129.7	+2.2
	4 Q	67.0			73.1			140.1		
	Year	271.4			280.4			551.8		
Pacific	1 Q	302.6	270.3	-10.7	227.3	235.4	+3.6	529.9	505.7	-4.6
	2 Q	304.3	298.8	-1.8	229.3	216.0	-5.8	533.6	514.8	-3.5
	3 Q	289.3	301.3	+4.1	239.7	231.5	-3.4	529.0	532.8	+0.7
	4 Q	292.2			202.9			495.1		
	Year	1,188.4			899.2			2,087.6		
TOTAL DOMESTIC SHIPMENTS	1 Q	1,260.2	1,194.6	-5.2	1,761.9	1,670.2	-5.2	3,022.1	2,864.8	-5.2
	2 Q	1,275.9	1,228.1	-3.7	1,757.3	1,690.6	-3.8	3,033.2	2,918.7	-3.8
	3 Q	1,225.3	1,266.3	+3.3	1,786.4	1,686.8	-5.6	3,011.7	2,953.1	-1.9
	4 Q	1,271.9			1,781.1			3,053.0		
	Year	5,033.3			7,086.9			12,120.2		

SOURCE: Newsprint Division, American Paper Institute and Newsprint Section, Canadian Pulp & Paper Association
NOTE: Canadian shipments have been revised back to 1982 (see page 5). Shipments by destination will be revised to reflect these changes in a later issue.
NEWSPER001:008CHT.WP

NEWSPRINT HISTORICAL DATA

(THOUSANDS OF METRIC TONNES)

YEAR	CAPACITY	PRODUCTION	SHIPMENTS TO UNITED STATES	SHIPMENTS TO CANADA	SHIPMENTS TO OTHER MARKETS	SHIPMENTS TOTAL	INVENTORY END OF YEAR	IMPORTS FROM OVERSEAS
UNITED STATES								
1979	3,809	3,685	3,602	-	87	3,689	16	132
1980	4,418	4,239	4,058	-	176	4,234	21	123
1981	4,951	4,752	4,452	-	283	4,735	38	36
1982	5,129	4,574	4,251	-	275	4,526	86	42
1983	5,238	4,687	4,409	-	265	4,674	99	67
1984	5,308	5,025	4,807	-	258	5,065	60	193
1985	5,300	4,924	4,648	-	279	4,927	57	333
1986	5,315	5,107	4,777	-	338	5,115	49	301
1987	5,449	5,300	5,026	-	284	5,310	16	356
1988	5,547	5,427	5,033	-	382	5,415	48	275
1989	5,697	5,523	5,030	-	485	5,515	56	202
CANADA								
1979	9,063	8,756	6,371	971	1,437	8,779	162	-
1980	9,130	8,625	6,118	980	1,524	8,622	165	-
1981	9,490	8,950	6,061	1,045	1,809	8,915	194	-
1982	9,922	8,097	5,584	934	1,525	8,043	256	-
1983	9,881	8,414	5,969	963	1,436	8,368	303	-
1984	9,715	8,917	6,500	1,059	1,363	8,922	297	-
1985	9,724	8,890	6,593	1,016	1,290	8,899	288	-
1986	9,799	9,202	6,672	1,096	1,446	9,214	276	-
1987	9,854	9,630	7,073	1,158	1,487	9,718	189	-
1988	9,945	9,840	6,989	1,198	1,553	9,740	288	-
1989	10,020	9,640	6,751	1,141	1,714	9,606	321	-
NORTH AMERICA								
1979	12,872	12,441	9,973	971	1,524	12,468	178	132
1980	13,548	12,864	10,176	980	1,700	12,856	186	123
1981	14,441	13,702	10,513	1,045	2,092	13,650	232	36
1982	15,051	12,671	9,835	934	1,800	12,569	342	42
1983	15,119	13,101	10,378	963	1,701	13,042	402	67
1984	15,023	13,942	11,307	1,059	1,621	13,987	357	193
1985	15,024	13,814	11,241	1,016	1,569	13,826	345	333
1986	15,114	14,309	11,449	1,096	1,784	14,329	325	301
1987	15,303	14,930	12,099	1,158	1,771	15,028	225	356
1988	15,492	15,267	12,022	1,198	1,935	15,155	336	275
1989	15,717	15,161	11,781	1,141	2,199	15,121	377	202

P - Preliminary N.A. - Not Available E - Estimate

Source: Media Records, Department of Commerce, Editor and Publisher, API and Bureau of Census

(1) Figures were revised as of 1980 Census. Total revised series is not available at this time.

R - Revised

NEWSPER001:013CHT.WF

YEAR	ANPA SURVEY OF NEWSPAPER PUBLISHERS STOCK END OF YEAR	U.S. ESTIMATED CONSUMPTION ANPA (525) STATISTICAL SAMPLE	DAILY NEWSPAPERS	ALL USERS AS REPORTED	ALL USERS 48.8 G/M^2	TONNAGE LOSS DUE TO NEWSPAPER STRIKES
1979	628	6,673	7,878	10,199	10,205	1
1980	732	6,581	7,789	10,088	10,134	-
1981	961	6,506	7,813	10,164	10,219	-
1982	854	6,358	7,607	10,096	10,157	2
1983	790	6,638	7,898	10,529	10,604	-
1984	874	7,075	8,532	11,349	11,419	-
1985	910	7,199	8,725	11,508	11,572	21
1986	849	7,422	8,865	11,873	11,943	-
1987	900	7,606	9,125	12,303	12,375	-
1988	932	7,548	9,050	12,244	12,338	-
1989	749	7,546	9,139	12,241R	12,343R	-

UNITED STATES NEWSPAPERS

YEAR	ADVERTISING % OF TOTAL PAGES	CIRCULATIONS U.S. HOUSEHOLDS (000'S)	NEWSPAPER CIRCULATIONS (MILLIONS) DAILY	NEWSPAPER CIRCULATIONS (MILLIONS) SUNDAY	CIRCULATIONS PER HOUSEHOLD DAILY	CIRCULATIONS PER HOUSEHOLD SUNDAY
1979	63.7	77,330	62.2	54.4	0.80	0.70
1980	62.6	80,776(1)	62.2	54.7	0.77	0.68
1981	62.3	82,368	61.4	55.2	0.75	0.67
1982	62.2	83,527	62.5	56.3	0.75	0.67
1983	62.5	83,918	62.6	56.7	0.75	0.68
1984	63.0	85,407	63.1	57.5	0.74	0.67
1985	62.8	86,789	62.8	58.8	0.72	0.68
1986	62.2	88,458	62.5	58.9	0.71	0.67
1987	62.0	89,697	62.8	62.8	0.70	0.70
1988	N.A.	90,912	63.0E	62.9E	0.69	0.69
1989	N.A.	92,1[illegible]				

OLD NEWSPAPERS RECYCLED

YEAR	METRIC TONNES IN THE U.S. FOR NEWSPRINT	METRIC TONNES IN THE U.S. TOTAL	METRIC TONNES EXPORTS	METRIC TONNES TOTAL	SHORT TONS TOTAL
1980	723	2,598	457	3,055	1,368
1981	811	2,587	430	3,017	1,326
1982	967	2,697	415	3,112	1,431
1983	940	2,714	471	3,185	1,511
1984	1,141	2,898	554	3,452	1,805
1985	1,190	2,926	617	3,543	1,905
1986	1,238	3,191	737	3,928	4,330
1987	1,257	3,259	855	4,114	4,535
1988	1,298	3,370	984	4,354	4,800
1989	1,359	3,504			

FORECASTS OF U.S. ECONOMY

GROSS NATIONAL PRODUCT

(BILLIONS OF CONSTANT (1982) DOLLARS - SEASONALLY ADJUSTED)

SOURCE	1990				1991				ANNUAL	
	1st Qtr.	2nd Qtr.	3rd Qtr.	4th Qtr.	1st Qtr.	2nd Qtr.	3rd Qtr.	4th Qtr.	1990	1991
Merrill Lynch - March 12, 1990										
% Chg. vs. Next Preceding Qtr. Annual Basis	+1.0	+2.3	+2.4	+2.3	+2.4	+2.3			+1.8	+2.3
The Conference Board										
% Chg. vs. Next Preceding Qtr. Annual Basis										
Data Resources Inc. - March, 1990	4,182.0	4,214.1	4,237.7	4,262.8	4,293.5	4,322.0	4,349.0	4,373.6	4,224.2	4,334.5
% Chg. vs. Next Preceding Qtr. Annual Basis	+0.9	+3.1	+2.3	+2.4	+2.9	+2.7	+2.5	+2.3	+1.9	+2.6
WEFA Group										
% Chg. vs. Next Preceding Qtr. Annual Basis										

	ACTUAL - 1989				ACTUAL - 1990			
	1st Qtr.	2nd Qtr.	3rd Qtr.	4th Qtr.	1st Qtr.	2nd Qtr.	3rd Qtr.	4th Qtr.
Annual GNP for 1987 - 3,853.7								
Annual GNP for 1988 - 4,024.4								
Annual GNP for 1989 - 4,143.7	4,106.8	4,132.5	4,162.9	4,172.4				

FRTGIERR001:01JUNE.WB

ADVERTISING EXPENDITURES BY MEDIA - PERCENT OF TOTAL

	PRINT							OTHER		
YEAR	NEWSPAPERS	MAGAZINES	BUSINESS PAPERS	DIRECT MAIL	YELLOW PAGES	OUTDOOR	TOTAL PRINT(I)	TELEVISION	RADIO	OTHER*
1980	27.6	5.9	1.1	14.2	5.4	1.1	57.3R	21.4	6.9	14.4R
1981	27.4	5.8	1.0	14.8	5.5	1.1	57.6R	21.2	7.0	14.2R
1982	26.6	5.6	2.8	15.5	5.7	1.1	57.3R	22.0	7.0	13.7R
1983	27.1	5.6	2.6	15.5	5.8	1.1	57.7R	22.1	6.9	13.3R
1984	26.8	5.6	2.6	15.7	5.6	1.0	57.3R	22.6	6.6	13.5R
1985	26.6	5.4	2.5	16.4	6.1	1.0	58.0R	22.2	6.8	13.0R
1986	26.5	5.2	2.3	16.8	6.4	1.0	58.1R	22.4	6.8	12.7R
1987	26.8	5.1	2.1	17.4	6.7	0.9	59.2R	21.8	6.6	12.4R
1988	26.4	5.2	2.2	17.9	6.6	0.9	59.2R	21.7	6.6	12.5R
1989(P)	26.0	5.4	2.2	17.8	6.7	0.9	59.0	21.8	6.7	12.5

* - Including Farm Publications
(I) - Includes Yellow Pages formerly in other
R - Revised
P - Preliminary
Source: Robert J. Coen, McCann Erickson, Inc.

NEWSPER001:01JACHT.WB

OVERSEAS NEWSPRINT STATISTICS

(In Thousands of Metric Tonnes)

(Not Seasonally Adjusted)

	NORWAY				FINLAND				SWEDEN			
	TOTAL SHIPMENTS				TOTAL SHIPMENTS				TOTAL SHIPMENTS			
	1989	1990	% Change	Ship % of Cap 1990	1989	1990	% Change	Ship % of Cap 1990	1989	1990	% Change	Ship % of Cap 1990
January	68.8				80.6				124.5			
February	74.2				85.0				156.5			
March	80.1				105.3				183.6			
April	66.3				93.5				177.4			
May	92.0				104.1				204.1			
June	54.2				94.3				190.1			
July	72.3				94.7				172.8			
August	86.5				101.6				206.3			
September	67.0				101.7				187.8			
October	75.0				101.4				167.3			
November	73.3				101.7				192.9			
December	71.8				105.0				188.2			
TOTAL YEAR	881.5				1,168.9				2,151.5			

	SHIPMENTS TO THE UNITED STATES					
	NORWAY		FINLAND		SWEDEN	
	1989	1990	1989	1990	1989	1990
January	5.0		0.5		6.4	
February	0.0		0.2		13.1	
March	4.0		0.3		5.7	
April	2.2		0.9		10.2	
May	4.0		0.3		20.9	
June	0.0		0.2		2.2	
July	6.5		0.2		12.2	
August	2.2		0.0		16.0	
September	4.0		0.3		6.2	
October	0.0		0.3		0.1	
November	8.5		0.0		12.3	
December	4.2		0.2		8.3	
TOTAL YEAR	40.6		2.8		113.6	

SOURCE: SCANNEWS

COUNTRY	ANNUAL CAPACITY (000 Metric Tonnes) 1988	1989	1990	1991	1992	1993
Europe						
Scandinavia						
Finland	1,381	1,378	1,467	1,532	1,563	1,587
Norway	924	924	909	910	910	925
Sweden	2,380	2,572	2,645	2,592	2,621	2,668
Austria	280	280	339	555	555	555
Belgium-Luxem	115	120	120	120	120	120
France	360	369	416	635	818	871
Germany, Fed. Rep.	956	1,001	1,082	1,117	1,137	1,147
Italy	260	250	250	250	250	250
Netherlands	310	340	363	378	376	376
Spain	165	170	231	237	382	394
Switzerland	270	280	280	280	280	280
United Kingdom	520	621	768	790	820	826
Total Above Europe	7,921	8,305	8,870	9,396	9,842	9,999
Africa						
South Africa	440	440	440	440	440	440
Asia						
China	540	570	590	590	590	590
India	360	360	360	390	405	405
Indonesia	180	180	180	230	230	230
Japan	3,260	3,535	3,685	3,685	3,685	3,685
Korea, Rep. of	380	410	541	541	541	541
Total Above Asia	4,720	5,055	5,356	5,436	5,451	5,451
Oceania						
Australia	440	440	423	430	430	430
New Zealand	340	340	340	365	385	385
Total Above Oceania	780	780	763	795	815	815
South America						
Argentina	240	240	240	240	240	240
Brazil	260	260	267	388	484	508
Chile	195	195	204	220	228	228
Mexico	420	420	420	480	520	520
Venezuela	0	0	0	0	150	200
Total S.America	1,115	1,115	1,131	1,328	1,622	1,696
TOTAL ABOVE COUNTRIES	15,376	15,695	16,560	17,395	18,170	18,401

ANNOUNCED CAPACITY CHANGES				
Country	Company/Location	Date	Annual (000) Metric Tonnes	Comments
Finland	Kajaani Oy/Kajaani	1988	+5	Rebuild
	Rauma Repola/Rauma	1989	(70)	Conv. to other grades
	Enso-Gutzeit Oy/Summa	1989	60	Rebuild
	United Paper Mills/Kaipola	Fall '89	200	New machine (Net 180)
	Tampella/Anjala Mill	1990	(80)	
Norway	A/S Follum/Honefoss	1988	+0	Machine Modernization
	A/S Follum/Honefoss	1990	30	Machine Modernization
	Union A/S / Skotfoss	June '88	(40)	Machine Shutdown
	Norske Skogindustrier/Skogn	1991	100	Mach.Rebld./Modrnztn.
Sweden	Stora Kopparbergs/Kvarnsveden	May '88	115	New Machine
	Stora Kopparbergs/Kvarnsveden	May '88	(60)	Closures-3 old mach.
	Hyite Bruks/South-West Sweden (Hyite)	March '89	210	New Mill-Owned 75% by Stora and 25% by Feldmuhle
	SCA/Ortviken	Mid '90	(100)	DM #1 to LWC
			20	DM #4 - Rebuild
	Holmen Bruk-Braviken Mill/ Norrkoping	'91 or '92	240	New Machine
Austria	Steyrermuehl Papierfabriks AG/ Steyrermuehl	Spring '90	280	New Machine
	Steyrermuehl Papierfabriks AG/ Steyrermuehl	Spring '90	(130)	2 Mach. Shutdowns
France	Norske Skogindustrievas/Golbey	Mid '91	200	New Mill
	United Paper Mills (STRACEL)/ Strasbourg	Late '90	225	New Machine
Germany, Fed.Rep.	Haindl/Schongau	Early '90	225	New Machine - 135 net
India	Hindustan/Kumarbagn	1991	+5	New Machine
Korea	Chonju/Chonju	July 1989	170	New Machine - 130 net Conv. 2 machines to other grades
Spain	Papelera Espanola/Renteria	1987/89	50	
	Papelera Peninsular/Madrid	1989	30	Modernization
	Papelera Espanola/N.A.	1992	200	New Mill
U.Kingdom	North British Newsprint Gartcosh, Scotland	Late '89/90	140	New Mill
	Shotton/North Wales	Sept. 1989	220	New Machine
China	Jilin Paper/Tumen	1988	60	Machine Purchase
	Shi Xiang/Tumen	Early '88	40	Machine Purchase
	Yalvjiang/Dandong	Mid '89	40	Machine Purchase
	Nanping Paper Mill/Nanping	1989	+5	Rebuild #3 & #4
Japan	Daishowa/Yoshinaga	Jan. 1988	50	Switch from Other Grades
	Oji/Tomakomai	Feb. '88	120	No. 11 Machine
	Chuetsu/Futatsuka	Apr. '88	90	(Net) - New Machine
	Marsumi/Ohe	April '88	180	New Machine
	Marsumi/Kawanue	April '88	(70)	Machine Shutdown
	Taio/Mishima	July ' 88	120	New Machine
	Oji/Tomakomai	1988	74	
	Jujo/Ishinomaki	April '89	165	New Machine
	Sanyo-Kokusaku-Yufutsu Mill/ Hokkaido Island	Nov. '89	120	New Machine
Taiwan	Taiwan Chung Hsing/I-Lan	1988	+0	New Machine
Argentina	Papel Tucuman/Lules	Late '88	22	New Machine
Venezuela	Abitibi-Price Inc. and Bowater Inc. (Orinoco Pulp)/ Ciudad Guayana	Mid '92	200	New Mill

Source: FAO, EPI, and CPPA

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ANNUAL NEWSPRINT CAPACITY INFORMATION

(THOUSANDS OF METRIC TONNES)

	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993
United States (API) (1)	5,129	5,238	5,308	5,300	5,315	5,449	5,547	5,697	6,176	6,462	6,665	6,679
Canada (CPPA) (2) Revised	9,922	9,881	9,715	9,724	9,799	9,854	9,945	10,020	10,070	10,600	10,900	11,050
Total Revised	15,051	15,119	15,023	15,024	15,114	15,303	15,492	15,717	16,246	17,062	17,565	17,729
% Change		+0.5	-0.6	+0.0	+0.6	+1.3	+1.2	+1.5	+3.4	+5.0	+2.9	+1.0

(1) Based on data compiled in AFI Capacity Survey issued December, 1989 plus subsequent revisions announced since that time.
(2) Canadian Pulp and Paper Association - As of January - 1990, plus subsequent revisions announced since that time.

ANNOUNCED CAPACITY CHANGES

UNITED STATES MILLS

COMPANY	LOCATION	DATE	COMMENTS	NEWSPRINT	OTHER	TOTAL
Newsprint South	Bucksport, ME	July '89	New Mill	205,000		205,000
Southeast	Dublin, GA	Sept. '89	New Machine	195,000		195,000
Pinderay	Lyons, GA	Late '89	New Mill	163,000		163,000
Alabama River	Claiborne, AL	3rd Qtr. '90	New Mill	220,000		220,000
North Pacific	Longview, WA	April '91	New Machine	230,000		230,000

CANADIAN MILLS

Abitibi-Price	Alma, QUE	1988	Conversion of machine (#9) from Newsprint to Uncoated Groundwood	(-)45,000	+45,000	0
MacMillan Bloedel	Powell River, B.C.	Jan. '88	Upgrade (#8) machine idle since 1985	65,000		65,000
P.F. Soucy	Riviere-Du-Loupe	Late '88	Rebuild-#2 machine	20,000		20,000
James Maclaren	Masson, QUE	1988 - 1990	#3 machine improvements	30,000		30,000
Abitibi-Price	Alma, QUE	Feb. '89	Conversion of machine (#10) from Newsprint to Uncoated Groundwood	(-)55,000	+45,000	(-)10,000
Donohue	Clermont, QUE	1989	Shutdown of #2 machine	(-)40,000		(-)40,000
Kruger	Corner Brook, NFLD	1989	Rebuilds	50,000		50,000
Fletcher Challenge	Crofton, B.C.	1989	Improvements	15,000		15,000
Finlay Forest Ind.	Mackenzie, B.C.	Mar. '89	New Machine	180,000		180,000
Fletcher Challenge	Elk Falls, BC	by 1989	Expansion	50,000		50,000
Gold River Newsprint	Gold River, BC	Nov. '89	New Mill	230,000		230,000
Stone Consolidated	Shawinigan, QUE	Nov. '89	#3 machine shutdown	(-)45,000		(-)45,000
Bowater Mersey	Brooklyn, N.S.	Late '89	Improvements	50,000		50,000
MacMillan Bloedel	Powell River, B.C.	Jan. '90	#8 machine shutdown	(-)40,000		(-)40,000
Abitibi-Price	Grand Falls, NFLD	Mar. '90	#6 machine shutdown	(-)60,000		(-)60,000
Alberta Newsprint	Whitecourt, ALTA	Aug. '90	New Mill	220,000		220,000
Atlantic Packaging	Whitby, ONT	Oct. '90	New Mill	150,000		150,000
Kruger	Three Rivers, QUE	Jan. '91	New Machine - 180,000 - Conversion of of one machine to SC - Net 110,000	110,000	70,000	180,000
Canadian Pacific	Thunder Bay, ONT	1st Qtr. '91	New machine - 240,000 - replacing 2 older machines of 180,000 - Net gain of 60,000	60,000		60,000
Howe Sound	Port Mellon, B.C.	2nd Qtr. '91	New Machine	200,000		200,000

ANNOUNCED DEINKING CAPACITY CHANGES FOR NEWSPRINT

UNITED STATES MILLS

COMPANY	LOCATION	DATE	COMMENTS	CAPACITY		
				TONS/DAY	DAYS(E)	TONNES/YEAR
Southeast	Dublin, GA	Sept. '89				195,000
Augusta Newsprint	Augusta, GA	4th Qtr. '90	Cost $27 million	250	360	90,000
North Pacific	Longview, WA	April '91				230,000
Bowater	Calhoun, TN	Dec. '91	Cost $75 million	272	360	98,000

CANADIAN MILLS

Atlantic Packaging	Whitby, ONT	Oct. '90				150,000
Canadian Pacific	Thunder Bay, ONT	Mid '91	Cost $175 million	275	356	98,000
Canadian Pacific	Gatineau, QUE			300	356	178,000

E - Estimated

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